



RadoNorm
Managing risks from radon and NORM

Short Explorative Online Surveys: Tips and Tricks

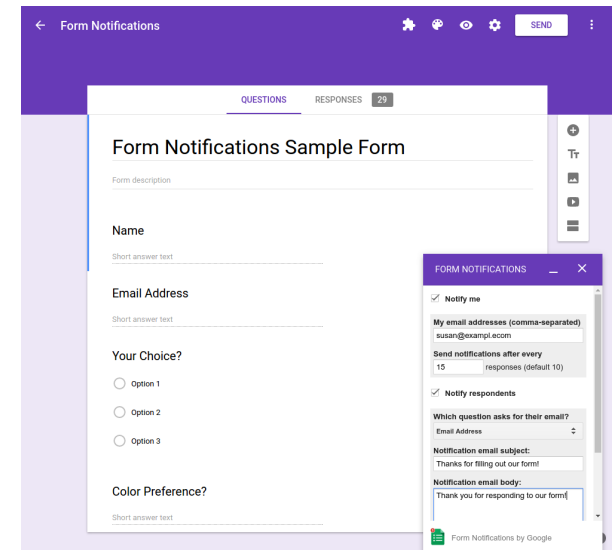
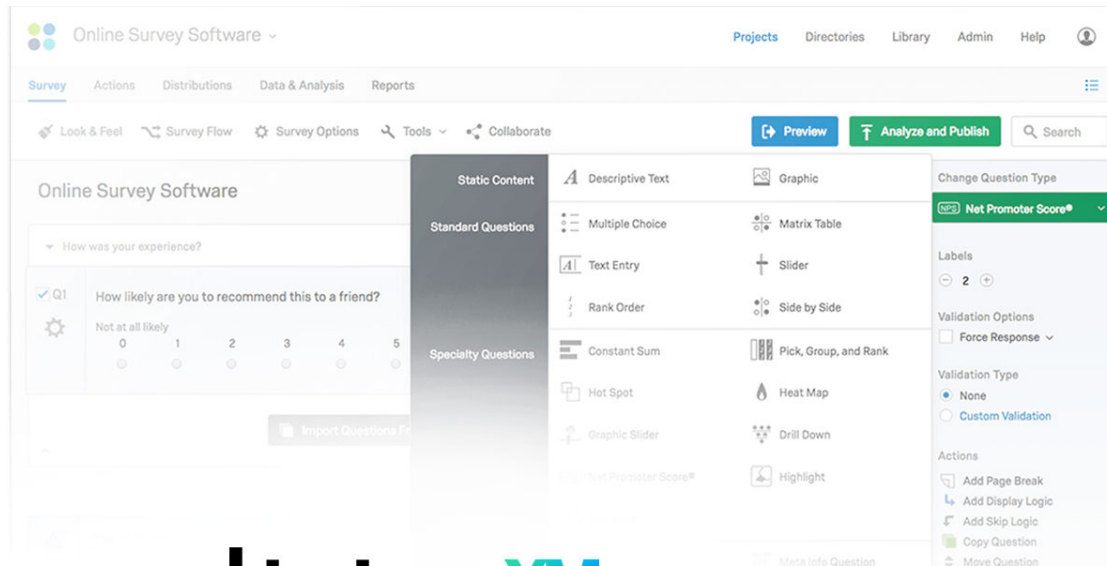
Public Opinion Surveys Course

27 April 2021

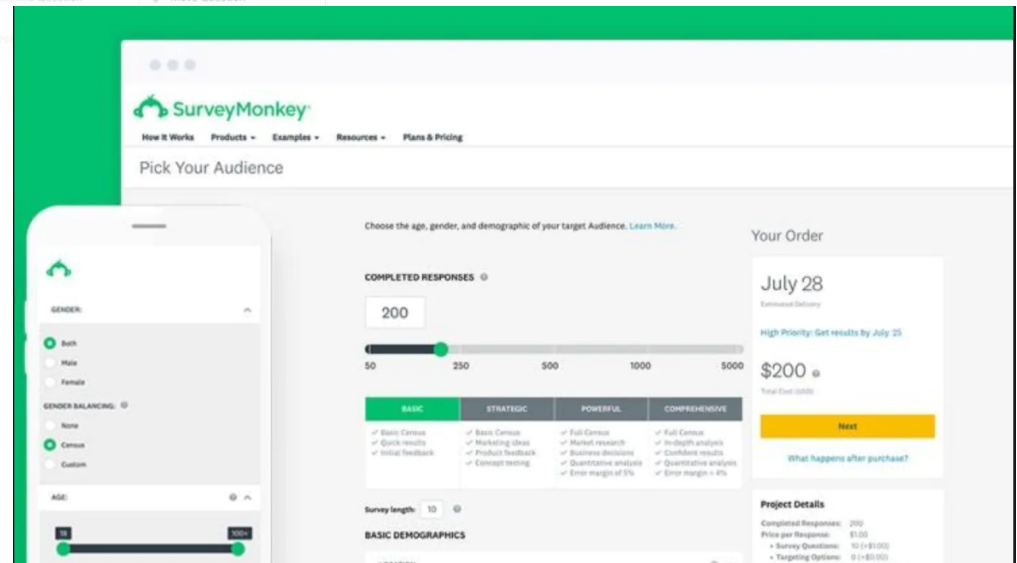
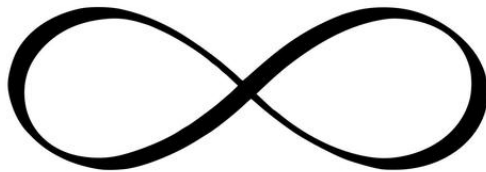


This project has received funding from the Euratom research and training programme 2019-2020 under grant agreement No 900009.

An abundance of choices

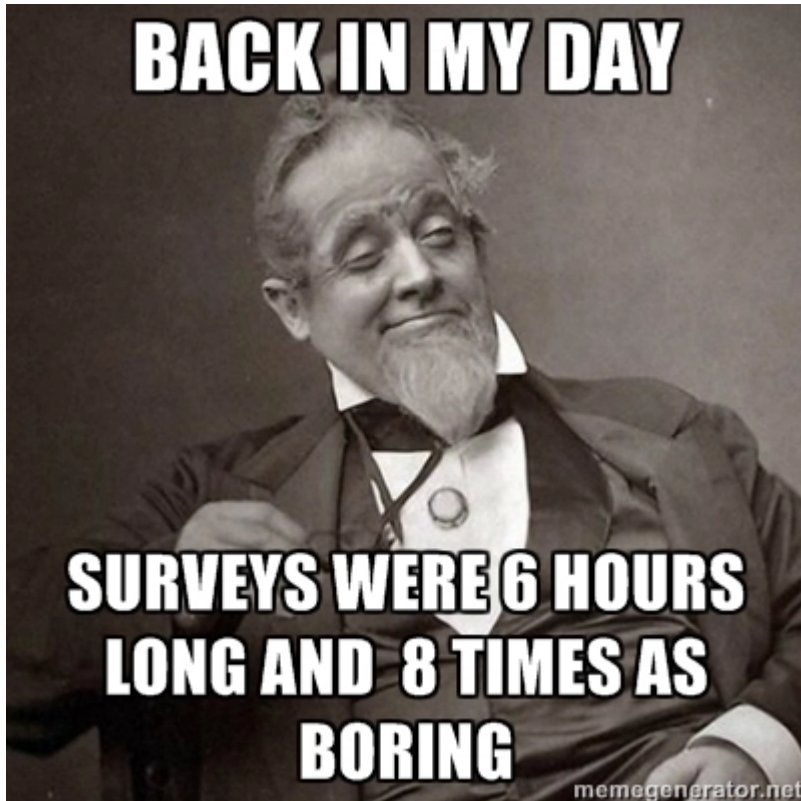


qualtrics^{XM}



**Remember: an online questionnaire is...
a questionnaire**


#1 Make every question count



#2 Avoid irrelevant questions

▼ Default Question Block

☐ Q1 Do you know anything about radon?


 ☐ Yes

☐ I have heard something about it

☐ No

☐ × Don't know

☒ Q2 Can you describe in a few words what you have heard about radon?



Can you describe in a few words what you have heard about radon?

Import Questions From... Create a New Question

Add Block

End of Survey Survey Termination Options...

Text Entry

Text Type

- ☒ Single Line
- ☐ Multi Line
- ☐ Essay Text Box
- ☐ Form
- ☐ Password

Validation Options

☐ Force Response

Validation Type

- ☒ None
- ☐ Minimum Length
- ☐ Maximum Length
- ☐ Character Range
- ☐ Content Validation
- ☐ Custom Validation

Actions

- Add Page Break
- Add Display Logic
- Add Skip Logic
- Copy Question
- Move Question
- Add Note
- Preview Question

Browser address bar: https://uantwerpen.eu.qualtrics.com/Q/EditSection/Blocks?ContextSurveyID=SV_9ZcBtUTS4vG7nU&Section=SV_9ZcBtUTS4vG7nU 90%

Navigation: Look & Feel | Survey Flow | Survey Options | Tools

Buttons: Preview | Publish | Search

Q1 Do you know anything about radon?

Options:

- ☐ Yes
- ☐ I have heard something about it
- ☒ No
- ☐ Don't know

Condition: No | Is Selected | Skip To: Q3 <https://www.youtube.com/watch?v=SIRVdKdTBFE> Done

Q2 Can you describe in a few words what you have heard about radon?

Q3 <https://www.youtube.com/watch?v=SIRVdKdTBFE>

Buttons: Import Questions From... | Create a New Question

Add Block

Change Question Type

Multiple Choice

Choices

4 Edit Multiple

☐ Automatic Choices

Answers

☒ Single Answer

☐ Multiple Answer

More...

Position

☒ Vertical

☐ Horizontal

More...

Validation Options

☐ Force Response

Validation Type

☒ None

☐ Custom Validation

Actions

Add Page Break

Look & Feel
Survey Flow
Survey Options
Tools

Preview
Publish
Search

☐ Don't know

Condition: No Is Selected. Skip To: <https://www.youtube.com/watch?v=SIRVd...>
Options

☒ Q2 Can you describe in a few words what you have heard about radon?

☐ Q3 <https://www.youtube.com/watch?v=SIRVd...>

Display Logic (Can you describe in a few words what you have heard about radon?)

Display this Question only if the following condition is met:

Question
Q1 Do you know anything about radon?
Yes
Is Selected

And
Question
Q1 Do you know anything about radon?
I have heard something about it
Is Selected

☐ In Page
Close
Save

Text Entry

Text Type

☒ Single Line
☐ Multi Line
☐ Essay Text Box
☐ Form
☐ Password

Validation Options

☐ Force Response

Validation Type

☒ None
☐ Minimum Length
☐ Maximum Length
☐ Character Range
☐ Content Validation
☐ Custom Validation

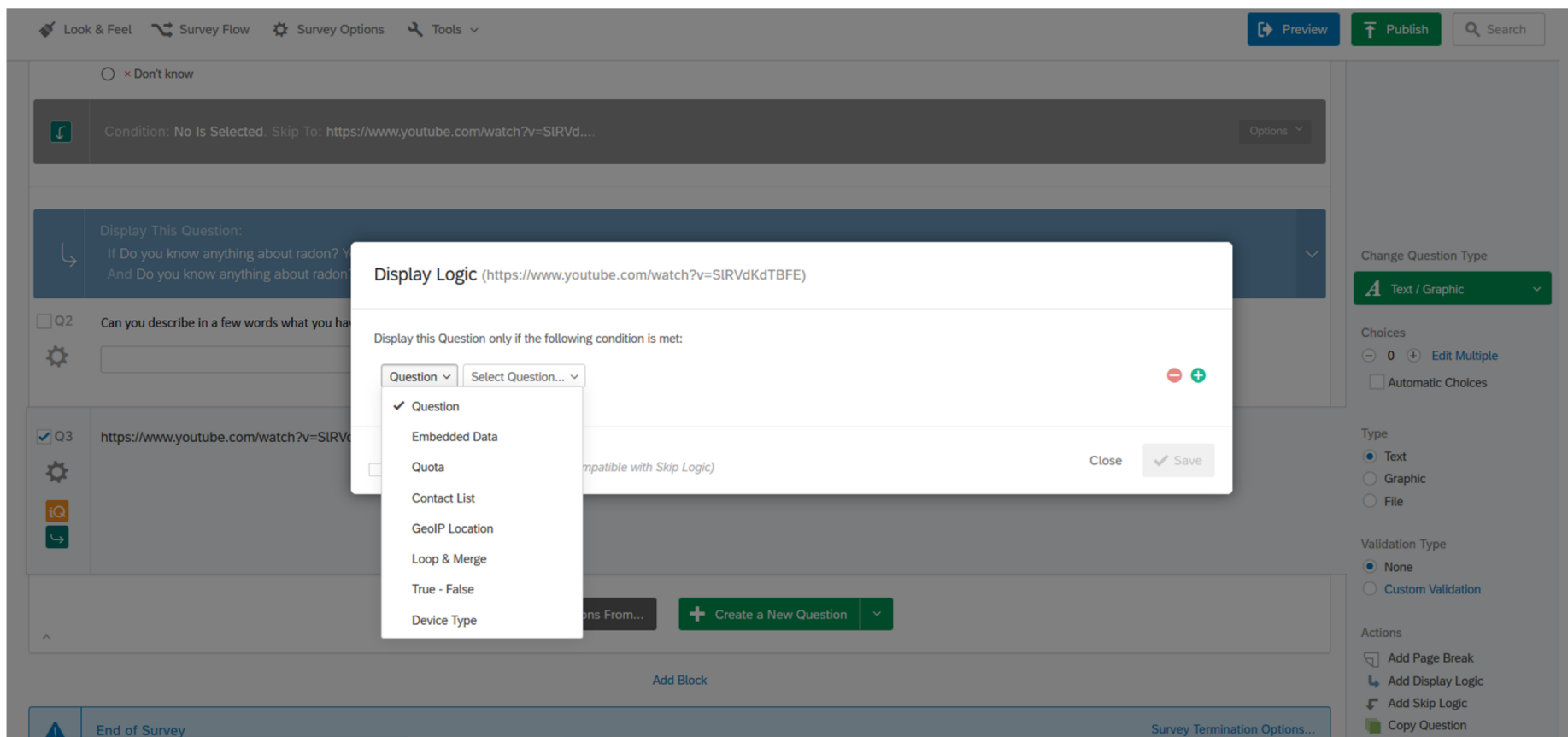
Actions

Add Page Break
Add Display Logic
Add Skip Logic
Copy Question
Move Question
Add Note
Preview Question

Add Block

!
End of Survey

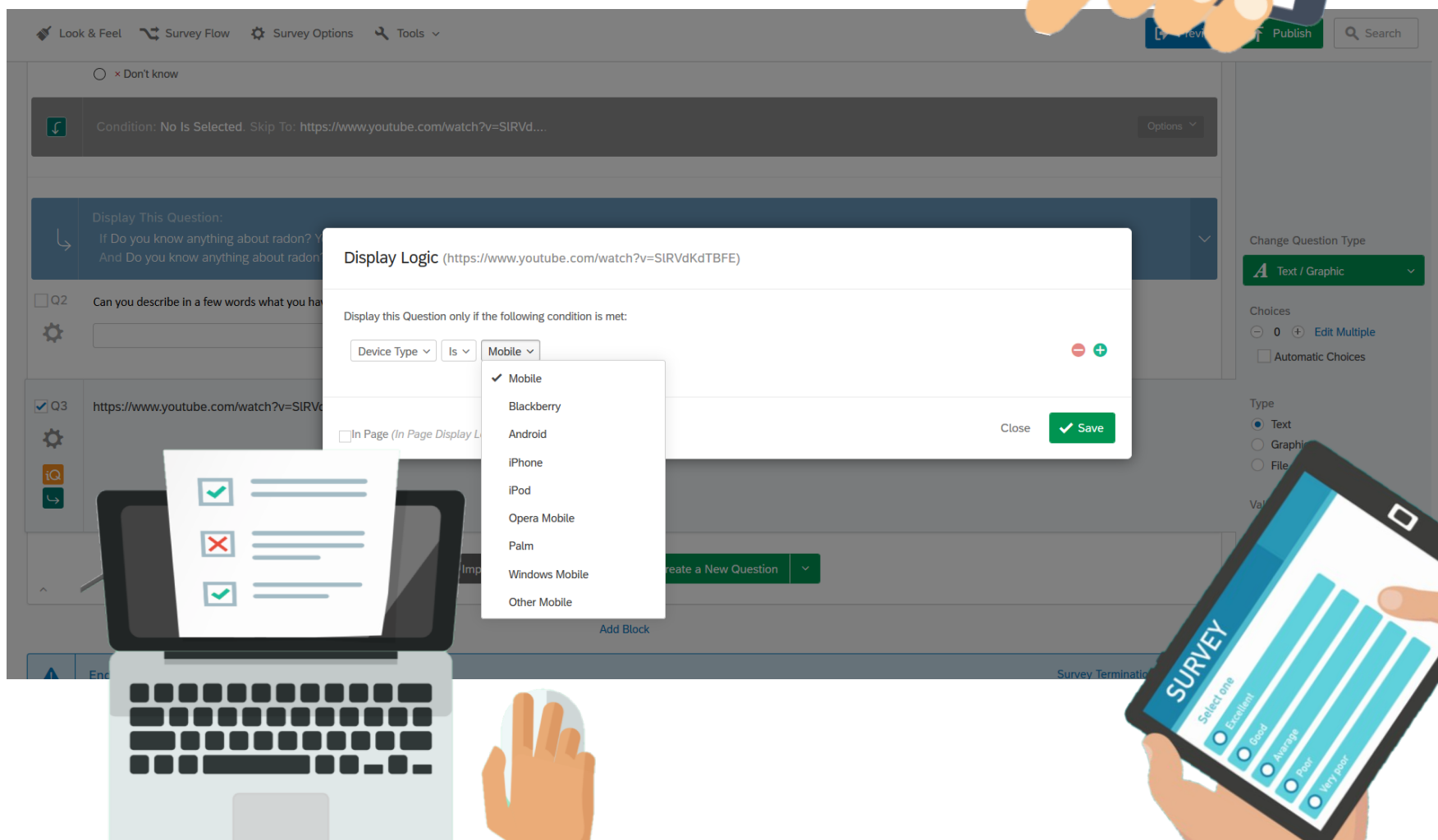
Survey Termination Options...



The screenshot shows the RadoNorm survey editor interface. A modal titled "Display Logic (https://www.youtube.com/watch?v=SIRVdKdTBFE)" is open, displaying the instruction: "Display this Question only if the following condition is met:". Below this, there is a list of conditions to choose from:

- ☒ Question
- ☐ Embedded Data
- ☐ Quota
- ☐ Contact List
- ☐ GeoIP Location
- ☐ Loop & Merge
- ☐ True - False
- ☐ Device Type

The modal also includes a "Close" button and a "Save" button with a checkmark. In the background, the survey editor shows a question Q3 with a URL as an answer choice. The right sidebar contains settings for the question type (Text / Graphic), choices (0, Edit Multiple, Automatic Choices), type (Text, Graphic, File), validation type (None, Custom Validation), and actions (Add Page Break, Add Display Logic, Add Skip Logic, Copy Question).



#2 Avoid irrelevant questions

Print example

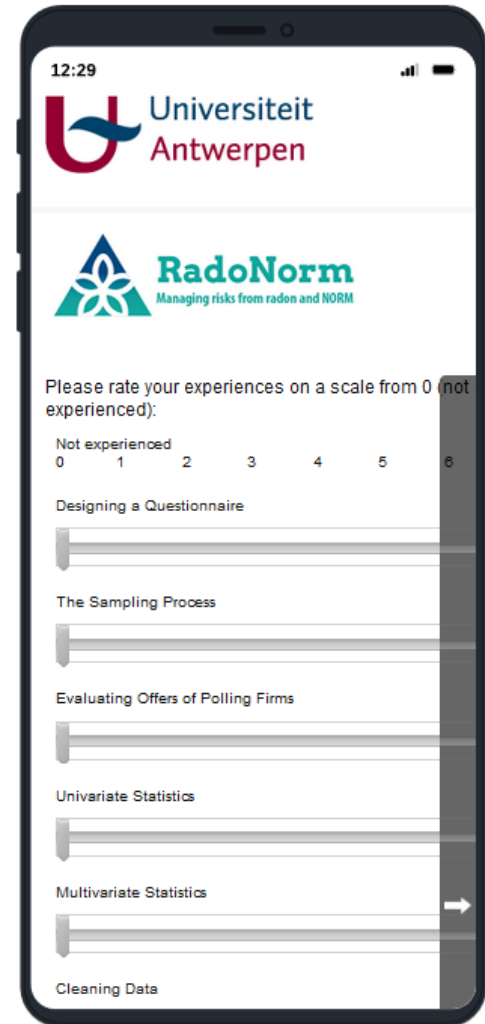
1. Do you know anything about radon?

Check one:

- ☐ Yes
- ☐ I have heard something about it
- ☐ No → (skip to question 7)
- ☐ I don't know/NA → (go to page 11)



#3 Avoid using grids or sliders



#4 Group questions according to topics

Illustration for public opinion Course

iQ Score: **Great**

▸ Socio-demographics 0 Questions

Block Options ▾

Add Block

▸ Radon Knowledge 3 Questions

Block Options ▾

Add Block

▸ Radon Testing 0 Questions

Add Block

▸ Radon Mitigation 0 Questions

Add Block



End of Survey

PART 1. Socio-demographic variables / Variables socio-démographiques

S1	Language of the interview Langue de l'interview	1. Dutch/Néerlandais 2. French/Français
S2	What is your gender? Que est votre sexe?	1. Male/Homme 2. Female/Femme 3. Other/Autre 4. I prefer not to say/Je préfère ne pas le préciser
S3	Place of residence Lieu de résidence de la personne interrogée [zip code] Code postal
S4	Year of birth Année de naissance [year] Année de naissance
S5	What is the highest diploma you have obtained? Quel est le plus haut diplôme obtenu?	1. Primary school or no education 2. Lower secondary – general 3. Higher secondary – general 4. Lower secondary – technical or arts 5. Higher secondary – technical or arts 6. Lower secondary – vocational 7. Higher secondary – vocational 8. Higher non-university 9. University 1. Primaire ou sans éducation 2. Secondaire inférieur - général 3. Secondaire supérieur - général 4. Secondaire inférieur - technique ou artistique 5. Secondaire supérieur - technique ou artistique 6. Secondaire inférieur - professionnel 7. Secondaire supérieur - professionnel 8. Supérieur - non universitaire 9. Supérieur - universitaire

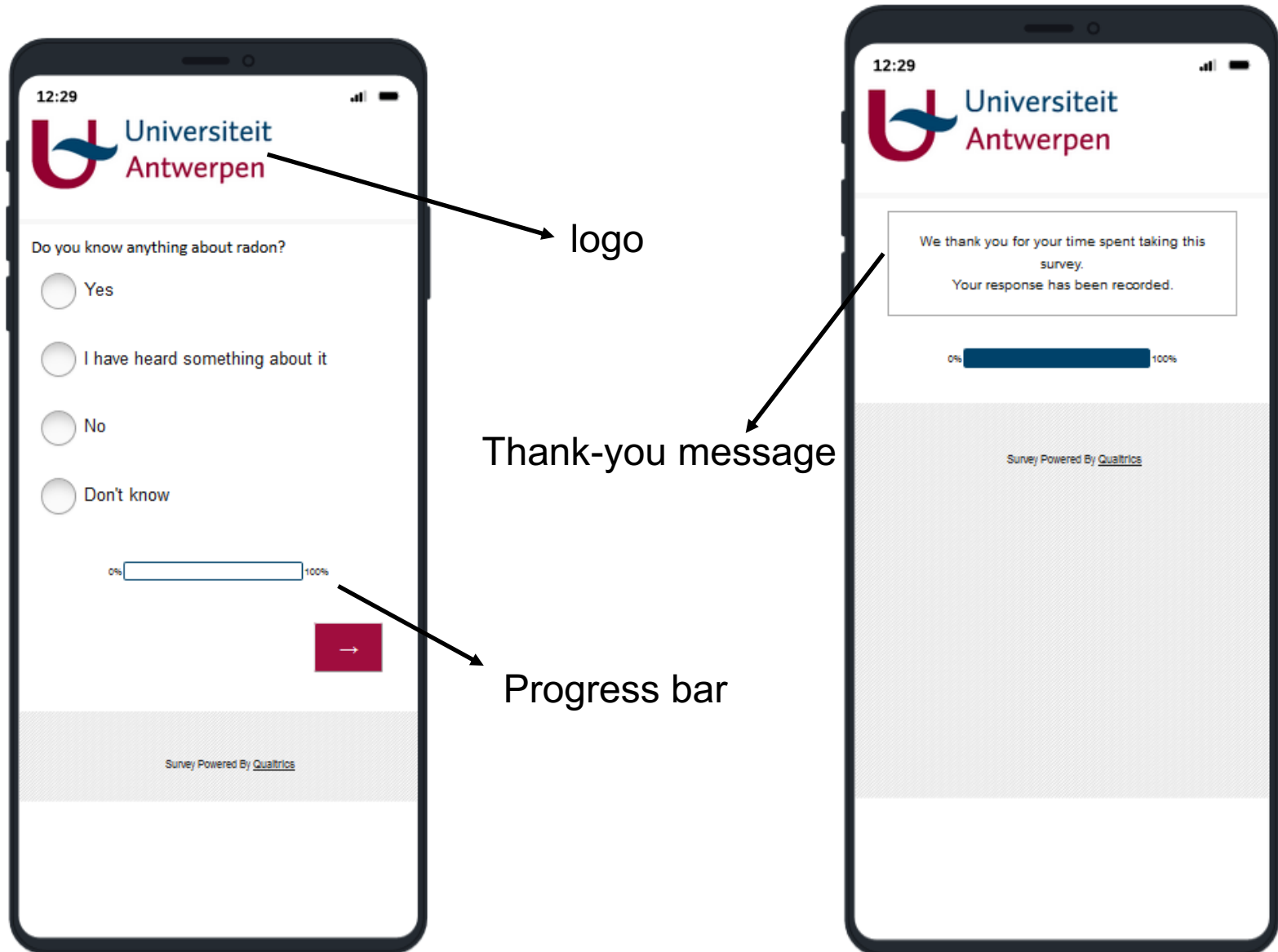
#5 Include images and videos



Please tell us what you know about radon:



#6 Spend time on your design



#7 Take your survey for a test drive



#8 Uphold GDPR Regulations



**Sketchy Online Survey: asks for
job, income, and zip code
Me:**



#9 Consider Analytics

Q22. Timing

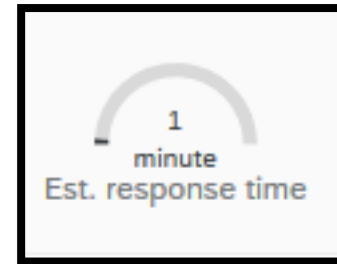
These page timer metrics will not be displayed to the recipient.

First Click: 7.657 seconds

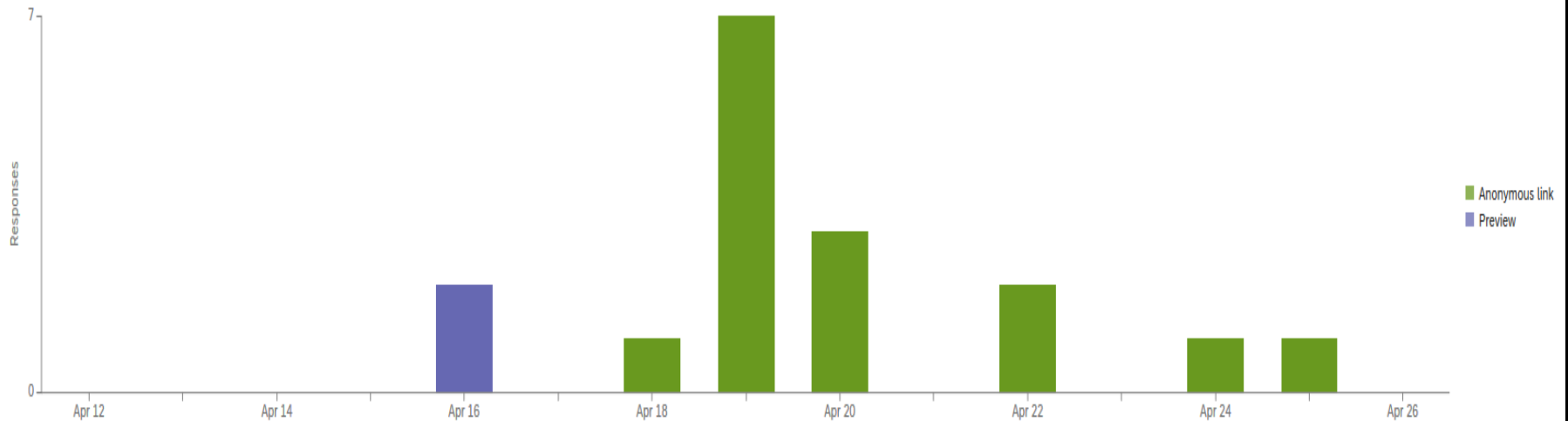
Last Click: 7.657 seconds

Page Submit: 0 seconds

Click Count: 1 clicks



Recent Responses



#10 Reward for participating





Capture face-to-face feedback on your tablet or smartphone without an internet connection. Perfect for use in the field and anywhere your team interacts with customers. Collecting in-person feedback has never been easier.

Generate survey links for custom distribution.

Generate Links

in

When sharing a survey through this section, the social media site the respondent comes from will be recorded in each response as an embedded data field.

Distribute your survey via email.

Compose Email



Download QR Code

Note: This distribution type cannot track identifying information.

Anonymous Survey Link

A reusable link that can be pasted into emails or onto a website, and is unable to track identifying information of respondents.

https://uantwerpen.eu.qualtrics.com/jfe/form/SV_0px2zYihB6cUmv1

Customize Link